

The “Who, What, When, Where, Why, How” of Setting Career Goals.

This worksheet should help you with planning and executing your goals.

Who: Simply list your name.

What: What are your career goals? List all of them.

When: When did you realize you wanted to accomplish this goal? Was there a certain incident that made this a goal of yours?

Where: Where did you/would you like to study your craft? Where would you like to work? Where can you get the experience that you need?

Why: WHY do you want to accomplish this goal? List your hobbies and everything that makes this goal a perfect fit for you. Start your sentence with "I Enjoy" because your career should be something you enjoy doing. It should make you happy.

How: How do you ***plan*** on accomplishing this goal? Do you need to take up courses? If it's a hobby right now, how could you turn it into a career? Do you need to take up an internship? How could you come into contact with someone in your industry of choice? Do you plan on going to networking events? Have a plan!
